

JEFF GOLDEN
STATE SENATOR
DISTRICT 3



OREGON STATE SENATE

November 3, 2025

To the Phoenix Urban Renewal Advisory Committee:

I write to ask for your thorough consideration of the proposal submitted by Pollinator Project Rogue Valley. I'm struck by its singular creativity, and how strongly it reflects the values of stewardship, enterprise and ingenuity that the city of Phoenix has displayed over the past five years of recovery. The prospect of bringing such a robust, inclusive display of pollinators, plant diversity and wildlife, just in the wake of the reconnection of Blue Heron Creek into Bear Creek, all in an urban and emerging business setting, is truly exciting.

Phoenix has shown truly amazing resiliency and determination since the devastation of 2020; I'm so proud to point in Salem to what the community has achieved. The proposed center, in parallel with the recovery and advent of new businesses, seems as if it could take your city to the next level, with quality of life and economic benefits that would bring broad agreement as to the wisdom of this investment.

I'm sure your task of electing among worthy project proposals is a difficult one. I hope PPRV's entry enjoys your careful consideration.

With thanks for your service to our Valley,

Senator Jeff Golden, Oregon Senate District 3